

The blueprint for an inspiring regenerative economy that avoids collapse
and works for people and the planet

A Finer Future

Creating an Economy in Service to Life

L. HUNTER LOVINS, STEWART WALLIS, ANDERS WIJKMAN & JOHN FULLERTON

FOREWORD BY KATE RAWORTH

HUMANITY IS IN A RACE WITH CATASTROPHE. Is the future one of global warming, 65 million migrants fleeing failed states, soaring inequality, and grid-locked politics? Or one of empowered entrepreneurs and innovators building a world that works for everyone?

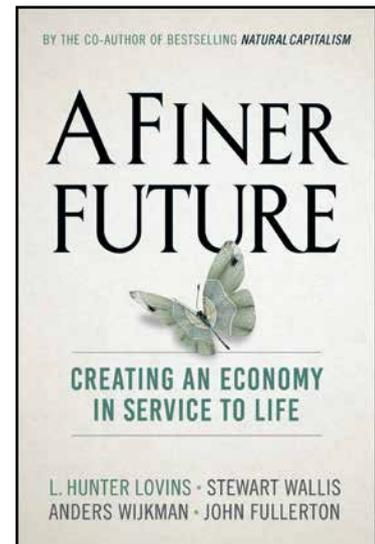
While the specter of collapse looms large, *A Finer Future* demonstrates that humanity has a chance – just – to thread the needle of sustainability and build a regenerative economy through a powerful combination of enlightened entrepreneurialism, technology, and innovative policy.

The authors – world leaders in business, economics, and sustainability – gather the evidence, outline the principles of a regenerative economy, and detail a policy roadmap to achieving it, including:

- ▶ Transforming finance and corporations
- ▶ Reimagining energy, agriculture, and the nature of how we work
- ▶ Enhancing human well-being
- ▶ Delivering a world that respects ecosystems and human community.

Charting the course to a regenerative economy is the most important work facing humanity and *A Finer Future* provides the essential blueprint for business leaders, entrepreneurs, environmentalists, politicians, policymakers, and others working to create a world that works for people and the planet.

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